

*The American Statistical Association Chicago Chapter presents\**

**Cost Benefit and Cost Effectiveness Analysis:  
Theory and Practice**

Friday May 5, 2006 8:30am - 5:00pm  
Rubloff Auditorium, Loyola Univ. of Chicago, Water Tower Campus  
25 E. Pearson St. Chicago IL USA

**Conference Program**

8:30 a.m. - 9:00 a.m.

Registration

9:00 a.m. - 9:30 a.m.

Conference Welcome by Lou Fogg, Conference VP  
(with a little help from a friend).  
A Short History of Cost Benefit and Cost Effectiveness Analysis.

9:30 a.m. - 10:25 a.m.

The Nuts and Bolts of Performing Cost Benefit and Cost Effectiveness Analysis.  
Jerry Klopfer, Managing Director, KPMG LLP

10:25 a.m. - 10:40 a.m.

Morning Coffee break.

10:40 a.m. - 11:35 a.m.

Governmental Requirements for Cost Benefit and Cost Effectiveness Analysis.  
Brian Shea, KPMG LLP

11:35 a.m. - 1:00 p.m.

Lunch

1:00 p.m. - 1:55 p.m.

Applying CBCE to Environmental Law.  
Richard Zerbe, University of Washington

1:55 p.m. - 2:50 p.m.

New Applications of Cost-effectiveness Analysis to Healthcare.  
David Meltzer, University of Chicago

2:50 p.m. - 3:05 p.m.

Afternoon Coffee Break

3:05 p.m. - 4:00 p.m.

Cost - effectiveness Analysis in Healthcare: Barriers to Its Use.  
Philip Jacobs, University of Alberta

4:00 p.m. - 5:00 p.m.

Panel Discussion on Cost Benefit and Cost Effectiveness Analysis  
Moderator: David Weimer, University of Wisconsin

*\* co-sponsored by Loyola University's Mathematics and Statistics Department,  
Smith Hanley Incorporated and AgentHR.*

## Registration for Conference

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Business/ School Affiliation \_\_\_\_\_

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Phone # \_\_\_\_\_

email address \_\_\_\_\_

**Registration Fee (Select One):**

- \_\_\_\_\_ \$165: Standard Fee for Chicago ASA Chapter Members
- \_\_\_\_\_ \$180: Standard Fee for non-Chicago ASA Chapter Members
- \_\_\_\_\_ \$140: Fee for members' early registration, applications postmarked before April 21, 2006
- \_\_\_\_\_ \$155: Fee for nonmembers' early registration, applications postmarked before April 21, 2006
- \_\_\_\_\_ \$65: Fee for Students who are Chicago ASA Chapter Members
- \_\_\_\_\_ \$71: Fee for Students who are not Chicago ASA Chapter Members

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For additional conference information, please check the Chicago Chapter Website at:  
[www.chicagoasa.org](http://www.chicagoasa.org) or contact Lou Fogg at [louis\\_fogg@rush.edu](mailto:louis_fogg@rush.edu)